POSTGUARD SPORT | FOOTBALL CLUBS

SAFER PLAYERS.
STRONGER CLUBS.
BRIGHTER FUTURES.

PROTECTING PLAYERS TODAY. BRIGHTER FUTURES TOMORROW.

PROTECT YOUR PLAYERS.

Help your academy players make smarter choices online, reduce digital risks and stay safe — on and off the pitch.

PLAYERS AND SCHOLARS | COACHES AND STAFF | FAMILIES AND SUPPORTERS | CLUB SAFEGUARDING | CLUB REPUTATION





LOCATION EXPOSURE
Revealing training locations, travel plans or home address.

PLAYER IDENTIFICATION
Tagging team-mates, squad lists sr dressing room images.

PERSONAL INFORMATION
Homes, family members, vehicles and routines.

FAKE ACCOUNTS AND IMPERSONATION
Identifying and removing fake profiles and scams.

ONLINE BULLYING AND DISCRIMINATION
Detecting harmful comments and supporting safeguarding.

PRE-POST SCANNER
Check images and captions before you post

CONTINUOUS MONITORING
Across all major social media platforms

4 CERTIFIED TRAINING COURSES
For players, parents, coaches and staff

QR CODE CHECKER
Scan and check before you click

IMPERSONATION DETECTION
Find and report fake accounts

DIGITAL FOOTPRINT REPORTS
Historic posts and online exposure insights

SOCIAL MEDIA RISKS IN FOOTBALL CLUBS

REAL PLAYERS. REAL CLUBS. REAL CONSEQUENCES.



ONLINE ABUSE

FAKE ACCOUNTS

LOCATION EXPOSED

TARGETED BY SCAMS

EDUCATE SAFER PLAYERS

PROTECT STRONGER CLUBS

EMPOWER BRIGHTER FUTURES

PREMIER LEAGUE CLUBS TARGETED

Cyber criminals and fraudsters target football clubs, players and staff every year.

70%

of Premier League clubs reported a cyber security incident in the last 12 months.

Premier League

Source: Premier League Cyber Security Survey 2023/24

SOCIAL MEDIA FRAUD & SCAMS

Fake investment schemes, ticket fraud, merchandise scams and impersonation are common across football.



62%

of professional footballers have been targeted by fake accounts or scams on social media.

FIFPRO

Source: FIFPRO Online Safety Report 2023

ONLINE ABUSE AND DISCRIMINATION

Players, especially young and academy players, face high levels of abusive and discriminatory messages online.



60%

of professional players have received abusive or discriminatory messages on social media.

KICK IT OUT

Source: Kick It Out Online Abuse Report 2024

YOUNG PLAYERS AT HIGHER RISK

Academy and youth players are increasingly targeted, with threats, harassment and attempts to exploit their personal information.



48%

of 16–24 year old footballers have experienced online abuse, threats or harassment.

Ofcom

Source: Ofcom Online Harms Report 2024

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Check images and captions before you post

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POSTGUARD SPORT | PROTECTINGPLAYERS TODAY. BRIGHTER FUTURES TOMORROW.

PLAY | LEARN | STAY SAFE | ACHIEVE

POSTGUARD SPORT | FOOTBALL CLUBS

PROTECTING PLAYERS TODAY.
BRIGHTER FUTURES TOMORROW.

PRE-PUBLICATION CHECK

WHAT POSTGUARD CHECKS BEFORE A PLAYER POSTS

Help your players make safer choices online, reduce digital risks and protect themselves, their teammates and your club.



LOCATION

WHERE AM I REVEALING?

Detects training locations, stadiums, travel plans, accommodation and home addresses.



PEOPLE

WHO AM I EXPOSING?

Identifies teammates, coaches, family members, friends and academy staff, helping prevent unapproved tagging or squad leaks.



VEHICLES

WHAT CAN BE IDENTIFIED?

Detects cars, number plates, club transport, buses and private vehicles at training grounds or away fixtures.



ROUTINE

WHAT PATTERN AM I REVEALING?

Identifies regular training times, match schedules, travel plans, hotel stays and daily routines.



CLUB ASSETS

WHAT BELONGS TO THE CLUB?

Detects kits, facilities, tactics boards, documents, pase information and commercial content.



REPUTATION

HOW COULD THIS AFFECT ME?

Checks for offensive language, risky content, sensitive information and potential reputational damage.



POSTGUARD SPORT | FOOTBALL CLUBS

PROTECTING PLAYERS TODAY. BRIGHTER FUTURES TOMORROW.

PLAYER PERSONAL SECURITY

HELPING PLAYERS STAY SAFER ONLINE

Identify risks before they become real-world problems.
Helping your players protect themselves, their teammates and your club.



LOCATION CLUES
Flags posts that may identify training grounds, home addresses, hotels or travel plans.

VEHICLE EXPOSURE
Highlights vehicle registration, valuable items and other assets that may be visible.

ROUTINE REVEAL
Detects posts that show training schedules, match days, travel plans or time away from home.

PEOPLE IDENTIFICATION
Identifies family members, teammates, staff and personal connections that could be targeted.

REAL-TIME RISK ALERTS
Encourages delayed posting when live location or sensitive content creates unnecessary exposure.

SMART POSTING SUGGESTIONS
Suggests practical changes — crop, blur, rewrite or post later.

CLUB OUTCOME

A SAFER, MORE FOCUSED SQUAD

Reduce risk, protect wellbeing and safeguard reputation — on and off the pitch.

- PROTECT PLAYERS
- REDUCE DISTRACTIONS
- SAFER ENVIRONMENTS
- STRONGER CLUB REPUTATION

POSTGUARD SPORT | FOOTBALL CLUBS

PROTECTING PLAYERS TODAY. BRIGHTER FUTURES TOMORROW.

FINANCIAL & ASSET AWARENESS

PERSONAL MONEY AND ASSETS ARE PART OF THE SECURITY PICTURE

Players and staff often share more online than they realise. PostGuard helps football clubs reduce financial, asset and lifestyle risks before they become real-world problems.



VALUABLE POSSESSIONS
Photos can expose cars, watches, jewellery, homes and other high-value items.

PERSONAL DETAILS
Information can be used for social engineering, impersonation and targeted scams.

WORK & CONTRACT INFORMATION
Posts can reveal training locations, travel plans, schedules or contract-related details.

TRAVEL AND ABSENCE
Holiday posts and travel updates can highlight when players or staff are away from home.

FINANCIAL AWARENESS
Encourages safer sharing to reduce the risk of fraud, targeted theft or financial loss.

CLUB OUTCOME

REDUCE THE RISK. PROTECT YOUR PEOPLE.

PostGuard helps your club reduce exposure, support financial wellbeing and protect players, staff and their families from fraud, targeted crime and real-world threats.

PROTECT PLAYERS | PROTECT STAFF | SAFER FAMILIES | REDUCE RISK | STRONGER CLUB REPUTATION

POSTGUARD SPORT | FOOTBALL CLUBS

PROTECTING PLAYERS TODAY. BRIGHTER FUTURES TOMORROW.

REPUTATIONAL RISK SCANNER

IDENTIFY REPUTATIONAL RISKS BEFORE YOU POST

Our Reputational Risk Scanner analyses social media content for potential reputational issues, helping players, staff and clubs avoid unnecessary controversy and media attention.



CONTENT ANALYSIS
Scans posts, images, captions and videos for potential reputational risks.

KEYWORD & CONTEXT CHECKS
Detects offensive language, sensitive topics and high-risk themes.

IMAGE & VIDEO REVIEW
Identifies risky content in photos and videos, including backgrounds, location clues and brand exposure.

RISK RATING
Provides a clear risk score (Low, Medium, High) with simple explanations.

PRACTICAL GUIDANCE
Offers tailored advice to help you edit, remove or avoid potential issues.

CLUB OUTCOME

PROTECT YOUR CLUB'S REPUTATION

Reduce the risk of backlash, negative media coverage and brand damage by checking content before it goes live on social media.

SAFER PLAYERS | PROTECT STAFF | REDUCE MEDIA RISK | UPHOLD CLUB VALUES | PROTECT CLUB BRAND

POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS TODAY.
BRIGHTER FUTURES TOMORROW.

YOUNG PLAYERS

THE RISKY DETAIL COULD BE MORE THAN A POST.

Look closely at the full image. Seemingly harmless posts can reveal personal details, routines and locations that could put you at risk.



LOCATION CLUES

Training grounds, stadiums, home addresses, travel routes or hotel stays can reveal where you are, when you're there and your daily routine.



IDENTITY DETAILS

Shirts, badges, lanyards, match tickets, school logos or personal documents can reveal your identity, age, club and more than you intend to share.



HOME & FAMILY

Photos of your home, garden, streets, family members or car registration details can unintentionally reveal where you live and who you're with.



SOCIAL CONTEXT

Comments, usernames, friends, tagged locations and background details can reveal who you're with, what team you play for and your wider social circle.



VALUABLE ITEMS

Photos can highlight phones, watches, boots, kit, bags or other possessions that may make you a target for theft or unwanted attention.



TRAVEL & ROUTINES

Match days, travel plans, airport photos, hotels or timetables can reveal where you'll be and when — making you more vulnerable both online and offline.



POSTGUARD LESSON

Before you post, check the entire image — not just the main subject.

Remove or blur sensitive details to protect yourself, your teammates, your family and your future in football.

POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS TODAY. BRIGHTER FUTURES TOMORROW.

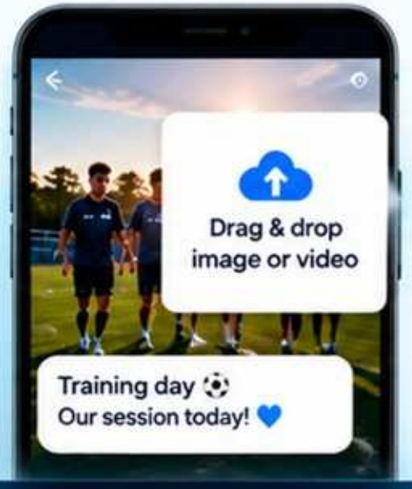
PLAYER SOCIAL MEDIA CHECK



Simple enough for every young footballer to use

1 UPLOAD

Drag and drop your social media post, image or video.



2 SCAN

Our AI checks your post for hidden risks.



AI-powered security scan

3 UNDERSTAND

Get a clear risk score and plain-English advice.



Risk score + plain-English reason

4 IMPROVE

See exactly what to change before you post.



- Blur location details
- Remove personal info
- Crop sensitive content
- Rewrite caption
- Delay posting

Practical tips to make it safer

5 SHARE

Post with confidence and stay safe online.



Post safely and play with confidence

POSTGUARD
FOOTBALL CLUBS

PLAYER RISK MODEL

Risk Scoring That Protects Young Footballers.

Early insight. Real protection. A safer future on and off the pitch.

LOW	**0–20**	Generally safe to post. No major risk identified.
MODERATE	**21–40**	Some personal details, location clues or routine information visible.
ELEVATED	**41–60**	Could reveal training locations, travel plans or identifiable routines.
HIGH	**61–80**	Shares location, home address, family details or club information.
CRITICAL	**81–100**	Immediate risk of unwanted attention, harassment or targeting. Remove or rewrite before posting.



POSTGUARD FOOTBALL CLUBS

PROTECTING YOUNG PLAYERS. **BRIGHTER FUTURES.**

EXAMPLE 1

TRAINING LOCATION REVEALED

1 / 3

A real post from a young player showing a training ground visit.
See how PostGuard identifies risks and helps keep players safer.



Luca Bennett
@lucabennett10

Great session at the academy today! ⚽💪
Hard work paying off! #Training #AcademyLife #NextStep



Risk Analysis Result

High Risk

This post reveals your real-time location, routine and club identity, which could create safety, privacy or security risks.

82 / 100

Identified Risks



1. **Training location visible**
   Shows the club training ground, which reveals where you are.
2. **Date and time clues**
   Lighting, shadows and other posts can reveal when you are there.
3. **Teammates visible**
   Other players in the background can reveal identities and routines.
4. **Club identity**
   Shows your club's name and badge.
5. **Recognisable face**
   Clearly shows your identity, which can be used with other information.

Why this is risky

Posting from training locations can reveal your whereabouts, routines and club details. This information can be used for unwanted attention, scouting by rival clubs, harassment or targeted risks when you are away from home.

Safer alternative



Good session today! Focusing on my game. 💪⚽
#Training #HardWork #Progress

- ✓ No location details
- ✓ No identifiable teammates
- ✓ No club signage
- ✓ Keeps your routine private while still sharing your passion.

POSTGUARD FOOTBALL CLUBS

PROTECTING YOUNG PLAYERS. BRIGHTER FUTURES.



1 Street name visible

Reveals exact location and home address, making it easier for someone to find where you live.

2 House number visible

Confirms the exact property, allowing identification of your home.

3 Children identifiable

Clear photos of children can be misused, shared publicly or used for grooming, social engineering or targeted attacks.

4 Club crest visible

Identifies the club your children play for, which can reveal their routines, locations and match schedules.

5 Car in driveway

Shows the type of vehicle you own, which can indicate financial status and help confirm the home.

6 Routines and timing

Sports kit, backpacks and the time of day can indicate your children's routine (e.g. leaving for or returning from training), which can be used to predict when the home may be empty.

POSTGUARD

PROTECT WHAT YOU POST

REAL POSTS. REAL RISKS. REAL CONSEQUENCES.

REAL EXAMPLES SHOW HOW SOCIAL MEDIA POSTS CAN IMPACT YOUNG FOOTBALLERS ON AND OFF THE PITCH.

LOCATION EXPOSURE
Reveals where you are and when you're not at home or training.

TRAVEL INFORMATION
Shows when you're away, for how long.

HOME IDENTIFIABLE
Photos can reveal your home and security.

FAMILY EXPOSURE
Children and family members at risk.

VEHICLE INFORMATION
Car details, number plates and locations.

ROUTINE INFORMATION
Regular patterns can make you predictable.

PERSONAL INFORMATION
Sensitive data can be used for fraud or targeting.

IMPERSONATION AND FAKE ACCOUNTS
Criminals can copy your identity.

CASE STUDY 1
TRAINING GROUND LOCATION REVEALED



RISK
Revealed exact training ground location, showing when the player is there and their routine.

OUTCOME
Unwanted attention from strangers and increased risk of approach or harassment.

CASE STUDY 2
HOLIDAY PHOTOS SHOW EMPTY HOME



RISK
Post revealed travel dates and confirmed the player's home was likely empty.

OUTCOME
Increased risk of burglary or targeted theft while the family were away.

CASE STUDY 3
LUXURY WATCH SPARKS ATTENTION



RISK
Expensive items can make you a target, with criminals identifying your home, training ground or routines.

OUTCOME
Increased risk of targeted theft, robbery or fraud.

CASE STUDY 4
FAMILY PHOTOS REVEAL IDENTITIES



RISK
Shows family members, making them identifiable and increasing the risk of unwanted attention or targeting.

OUTCOME
Increased risk of stalking, harassment or impersonation using family details.

CASE STUDY 5
TRAVEL ROUTINE SHARES PLANS PUBLICLY



RISK
Reveals travel plans, departure times and destination, making the player and family more vulnerable.

OUTCOME
Could lead to targeted crime, harassment or unwanted encounters while travelling.

WWW.POSTGUARD.UK

THINK BEFORE YOU POST.

PROTECT YOURSELF. PROTECT YOUR FAMILY. PROTECT YOUR FOOTBALL FUTURE.

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POSTGUARD FOOTBALL CLUBS

PROTECTING YOUNG PLAYERS. **BRIGHTER FUTURES.**

REAL POSTS. REAL RISKS. REAL CONSEQUENCES.

EXAMPLES FROM YOUNG FOOTBALLERS SHOWING HOW SOCIAL MEDIA POSTS CAN REVEAL PERSONAL INFORMATION.



1

Training location visible

Reveals where you train, making it easy for someone to find you.



2

Personal details visible

Shows your name and squad number, which can identify you across different platforms.



3

Teammates identifiable

Faces, names and routines can reveal who you play with and where you train.



4

Home address clues

Unique buildings, house numbers or nearby landmarks can reveal your home address.



5

Travel plans visible

Shows when you're away, how long for and your destination, making it clear you're not at home.



6

Valuable items visible

Posts can show expensive items, making you a target for theft or burglary.



7

Live location and routines

Real-time posts from matches can reveal where you are and your regular routine.



8

Holiday locations visible

Shows when you're away and where you're staying, which can indicate an empty home.

POSTGUARD FOOTBALL CLUBS

PROTECTING YOUNG PLAYERS. **BRIGHTER FUTURES.**

PLAY TODAY. PROTECT TOMORROW.

POWERFUL TOOLS, EXPERT ADVICE AND CERTIFIED TRAINING TO HELP YOUNG FOOTBALLERS STAY SAFE ONLINE.

ONLINE BULLYING CHECKER

Detect, identify and report harmful, abusive or discriminatory comments.

- Analyse posts, messages and images
- Identify bullying, hate or racism
- Risk scoring and clear guidance
- Report and save evidence

PRE-POST SAFETY SCANNER

Check your photos, captions and location before you post.

- Scan images and videos
- Check location and routine details
- Identify kits, schools and landmarks
- Risk score and safer suggestions

ONGOING MONITORING

Continuous monitoring of your online presence for risks.

- Track multiple social media accounts
- Alert you to new risks and threats
- Monitor public data and tag exposure
- Spot impersonation and fake accounts

CERTIFIED EDUCATION

Engaging, age-appropriate training for players, parents and coaches.

- Online safety for young footballers
- Real-life examples and case studies
- Live and interactive sessions
- Certificates of completion

ACCOUNT & PRIVACY CHECKS

Review your account settings and personal information.

- Check privacy settings
- Identify oversharing of personal data
- Find linked accounts
- Guidance on stronger, safer settings

QR CODE & LINK CHECKER

Scan QR codes and links before you click.

- Check for malicious or unsafe links
- Identify phishing and scams
- See where the link will take you
- Clear risk score and advice

DARK WEB & DATA EXPOSURE

See if your personal and football related data has been exposed.

- Check if your data appears online
- Find leaked personal information
- Monitor for impersonation
- Alerts for new data exposures
- Remove exposed data guidance

IMPERSONATION & FAKE ACCOUNTS

Find fake profiles using your name, images or club identity.

- Detect impersonation accounts
- Monitor social media platforms
- Alerts for new fake profiles
- Protect your reputation
- Expert advice on takedown options

LOCATION & TRAVEL SAFETY

Reduce the risk of revealing where you train, play or travel.

- Spot location tags and landmarks
- Identify training ground or home clues
- Check travel plans and routines
- Practical advice for away games

RISK ANALYSIS & REPORTS

Get a personalised risk score and clear recommendations.

- Overall risk score (0–100)
- Detailed analysis and guidance
- Track improvements over time
- Downloadable reports
- Suitable for players, parents and clubs

TRAVEL MODE

Extra protection when you're away for matches, tours or holidays.

- Check posts before travelling
- Hide or blur location information
- Advice on what not to share
- Alerts for travel-related risks
- Keep your home and routines private

SUPPORT & EXPERT ADVICE

Get ongoing guidance from our online safety experts.

- Expert advice on every post
- Help with suspicious activity
- Guidance for you, your family and club
- Practical tips and recommendations
- Dedicated support when you need it

PROTECT WHAT YOU POST.

PROTECT YOURSELF STAY SAFE ONLINE

PROTECT YOUR FAMILY KEEP THEM SAFE TOO

PROTECT YOUR CLUB SAFE PLAYERS, STRONGER CLUBS

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POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS AND STAFF. BRIGHTER FUTURES.

REAL PROTECTION. REAL FOOTBALL.

TAILORED ONLINE SAFETY TO KEEP PLAYERS, STAFF AND CLUBS SAFE ON AND OFF THE PITCH.





£299 PER YEAR

Equivalent to £24.92 per month for your club

Just £29.90 per player or staff member per year (based on 10 people)

- Social media risk scanning
- Player and staff guidance resources
- Report and remove harmful content
- Club admin dashboard
- Email and password breach checks

Ideal for grassroots and community clubs with players and staff of all ages.



£749 PER YEAR

Equivalent to £62.42 per month for your club

Just £29.97 per player or staff member per year (based on 30 people)

- Advanced image & location scanning
- Monitoring across multiple platforms
- Alerts for impersonation & fake accounts
- 4 certified training courses for players and staff
- Dedicated club risk reports and support

Ideal for academies and development clubs with more players, teams and staff, and wider online exposure.



£1,499 PER YEAR

Equivalent to £124.92 per month for your club

Just £19.99 per player or staff member per year (based on 100 people)

- Dedicated club risk monitoring and alerts
- Priority threat analysis and takedowns
- Custom training sessions (virtual or in-person)
- Evidence locker for incidents
- Expert safeguarding support for club staff

Ideal for established clubs with larger squads, multiple teams and a broader staff structure.



From £2,999 PER YEAR

Custom pricing based on your club's needs

Tailored package for multi-site and elite organisations.

- Multi-site and international coverage
- Bespoke risk analysis and reporting
- Custom training for players, staff and parents
- Direct account manager and priority support
- Integration with existing safeguarding policies

Ideal for professional and elite clubs with complex needs, multi-site operations and global reach.

EVERY CLUB GETS ACCESS TO:

SOCIAL MEDIA RISK SCANNING	LOCATION & TRAVEL CHECKS	IMPERSONATION DETECTION	IMAGE & VIDEO ANALYSIS	QR CODE CHECKER	EMAIL & PASSWORD BREACH CHECKS	CERTIFIED TRAINING COURSES	RISK REPORTS & INSIGHTS	EXPERT SUPPORT & GUIDANCE	EVIDENCE LOCKER
Find and flag harmful content	Detect where players and staff are and where they train	Find fake profiles and accounts	Check photos, kits, grounds and more	Scan links before you click	See if data has been exposed	For players, staff and parents	Track risks and trends over time	Real people when you need it	Save and manage evidence securely

WWW.POSTGUARD.UK | PROTECT PLAYERS AND STAFF. SAFER CLUBS. | STRONGER COMMUNITIES. BRIGHTER FUTURES. | SECURITY@POSTGUARD.UK

POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS, STAFF AND YOUR CLUB.

BUSINESS PLAN
1 – 10 EMPLOYEES
FOOTBALL CLUBS

TAILORED ONLINE SAFETY TO KEEP PLAYERS, STAFF AND YOUR CLUB SAFE ON AND OFF THE PITCH.



WHAT'S INCLUDED FOR YOUR CLUB?

- **Pre-post safety scanner**
  Check images, captions, videos and links for risks
- **Historic digital footprint reports**
  See what information is already online
- **Ongoing monitoring and alerts**
  Impersonation, fake accounts and data exposure
- **4 certified training courses per employee**
  Practical, football-focused online safety training
- **Email and password breach reports**
  Check for known data breaches and get alerts
- **Management dashboard**
  Admin access, user management and reporting
- **QR code checker, Travel Mode & Evidence Locker**
  Scan QR codes, extra protection when travelling
- **Expert advice and support**
  Ongoing guidance from our security experts

£299 PER YEAR FOR YOUR CLUB

Equivalent to £24.92 per month for your club

Just £29.90 per player or staff member per year
(based on 10 people)

EVERYTHING INCLUDED

- All PostGuard tools and features
- Club management dashboard
- 4 certified training courses per employee
- Ongoing monitoring and alerts
- Email and password breach reports
- Expert advice and support

PROTECT PLAYERS AND STAFF SAFER ONLINE.

SUPPORT PARENTS AND FAMILIES BUILD A POSITIVE CLUB CULTURE.

REDUCE RISK AND REPUTATION DAMAGE ON AND OFF THE PITCH.

STRONGER CLUBS HAPPIER COMMUNITIES BRIGHTER FUTURES.

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POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS, STAFF AND YOUR CLUB.

BUSINESS PLAN
11 – 30 EMPLOYEES
GROWING FOOTBALL CLUB

TAILORED ONLINE SAFETY TO KEEP PLAYERS, STAFF AND YOUR CLUB SAFE ON AND OFF THE PITCH.

SAFER PLAYERS STRONGER CLUBS



WHAT'S INCLUDED FOR YOUR CLUB?

- **Pre-post safety scanner**
  Check images, captions, videos and links for risks
- **Historic digital footprint reports**
  See what information is already online
- **Ongoing monitoring and alerts**
  Impersonation, fake accounts and data exposure
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  Ongoing guidance from our security experts

£749 PER YEAR FOR YOUR CLUB

Equivalent to £62.42 per month for your club

Just £24.97 per player or staff member per year (based on 30 people)

EVERYTHING INCLUDED

- All PostGuard tools and features
- Management dashboard
- 4 certified training courses per employee
- Ongoing monitoring and alerts
- Email and password breach reports
- Expert advice and support

PROTECT YOUR CLUB. SAFER PLAYERS AND STAFF.

STRONGER TEAMS. HAPPIER COMMUNITIES.

REDUCE RISK AND REPUTATION DAMAGE.

A BRIGHTER FUTURE ON AND OFF THE PITCH.

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POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS, STAFF AND YOUR CLUB.

BUSINESS PLAN
31 – 100 EMPLOYEES
ESTABLISHED FOOTBALL CLUB

TAILORED ONLINE SAFETY TO KEEP PLAYERS, STAFF AND YOUR CLUB SAFE ON AND OFF THE PITCH.

SAFER PLAYERS STRONGER CLUBS



WHAT'S INCLUDED FOR YOUR CLUB?

- **Pre-post safety scanner**
  Check images, captions, videos and links for risks
- **Historic digital footprint reports**
  See what information is already online
- **Ongoing monitoring and alerts**
  Impersonation, fake accounts and data exposure
- **4 certified training courses per employee**
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  Scan QR codes, extra protection when travelling
- **Expert advice and support**
  Ongoing guidance from our security experts

£1,999 PER YEAR FOR YOUR CLUB

Equivalent to £166.58 per month for your club

Just £19.99 per player or staff member per year (based on 100 employees)

EVERYTHING INCLUDED

- All PostGuard tools and features
- Club management dashboard
- 4 certified training courses per employee
- Ongoing monitoring and alerts
- Email and password breach reports
- Expert advice and support

PROTECT YOUR CLUB. SAFER PLAYERS AND STAFF.

STRONGER TEAMS. HAPPIER COMMUNITIES.

REDUCE RISK AND REPUTATION DAMAGE.

A BRIGHTER FUTURE ON AND OFF THE PITCH.

WWW.POSTGUARD.UK

SECURITY@POSTGUARD.UK

POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS, STAFF AND YOUR CLUB.

BUSINESS PLAN
101+ EMPLOYEES
LARGE FOOTBALL CLUB

TAILORED ONLINE SAFETY TO KEEP PLAYERS, STAFF AND YOUR CLUB SAFE ON AND OFF THE PITCH.



WHAT'S INCLUDED FOR YOUR CLUB?

- **Pre-post safety scanner**
  Check images, captions, videos and links for risks
- **Historic digital footprint reports**
  See what information is already online
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  Check for known data breaches and get alerts
- **Management dashboard**
  Admin access, user management and reporting
- **QR code checker, Travel Mode & Evidence Locker**
  Scan QR codes, extra protection when travelling
- **Expert advice and support**
  Ongoing guidance from our security experts

From £3,999 PER YEAR

Custom pricing based on your club's needs

Tailored packages for multi-site and elite organisations.

EVERYTHING INCLUDED

- All PostGuard tools and features
- Club management dashboard
- 4 certified training courses per employee
- Ongoing monitoring and alerts
- Email and password breach reports
- Expert advice and support



PROTECT YOUR CLUB. SAFER PLAYERS AND STAFF.

STRONGER TEAMS. HAPPIER COMMUNITIES.

REDUCE RISK AND REPUTATION DAMAGE.

A BRIGHTER FUTURE ON AND OFF THE PITCH.

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POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS, STAFF AND YOUR CLUB.

SAFE PLAYERS STRONGER COMMUNITIES

SPONSOR COMMUNITIES & GRASSROOTS

Help PostGuard protect the posts of grassroots clubs and community organisations.

TOGETHER WE CAN CREATE SAFER, HAPPIER AND MORE INCLUSIVE FOOTBALL COMMUNITIES.

YOUR SPONSORSHIP HELPS GRASSROOTS CLUBS BY:

PROTECTING YOUNG PLAYERS
Practical online safety support for players, parents and guardians.

SUPPORTING VOLUNTEERS & COACHES
Tools and guidance to reduce online risks, abuse and inappropriate contact.

SAFER CLUB COMMUNITIES
Help create positive, respectful and inclusive online environments.

EDUCATION & TRAINING
Free and discounted online safety training for players, staff and parents.

REDUCING HARM ONLINE
Support to identify, report and remove harmful content, impersonation and fake accounts.

SUPPORTING GRASSROOTS FOOTBALL
Because every player, volunteer and community deserves to feel safe online.

Your sponsorship helps us provide, promote and keep PostGuard's safety tools running for grassroots clubs across the country.

JUST £500
PER YEAR

BECOME A POSTGUARD COMMUNITY SPONSOR

- Your business featured on our PostGuard grassroots community page
- Brand visibility on club resources, pitch-side banners and digital materials
- Recognition as a supporter of safer grassroots football
- 3 FREE PostGuard club profiles for 12 months
- Certificate and digital sponsor badge to show your support

PROTECT GRASSROOTS FOOTBALL. PROTECT WHAT YOU POST.

SAFER PLAYERS, HAPPIER CLUBS.

STRONGER, COMMUNITIES.

LOWER RISK. BRIGHTER FUTURES.

WWW.POSTGUARD.UK

SECURITY@POSTGUARD.UK

POSTGUARD

PROTECT WHAT YOU POST.

SAFER PLAYERS STRONGER CLUBS



SUPPORT GRASSROOTS. PROTECT PLAYERS. BUILD STRONGER COMMUNITIES.

SPONSOR COMMUNITIES & GRASSROOTS

HELP POSTGUARD PROTECT THE POSTS OF PLAYERS, PARENTS AND CLUBS AT EVERY LEVEL OF THE GAME.



GRASSROOTS CLUB SUPPORT

£500 PER YEAR

Help keep local grassroots clubs and players safer online.

- Sponsor recognition on club website, social media and matchday materials
- Free PostGuard resources for players, parents and coaches
- Online-safety awareness session for the club
- PostGuard club support pack
- Ongoing advice and updates

1 COMMUNITY CLUB



DEVELOPMENT CLUB SUPPORT

£2,500 PER YEAR

Support multiple clubs and help develop safer, stronger pathways.

- All grassroots package benefits
- Sponsor recognition across multiple clubs
- 2 online-safety workshops per year
- Digital resources for players, parents and staff
- Impact reports showing reach and engagement

5 COMMUNITY CLUBS



PREMIER CLUB SUPPORT

£5,000 PER YEAR

Make a bigger impact across your local football community.

- All development package benefits
- Sponsor recognition on kits, training wear or pitch-side boards
- 4 online-safety workshops per year
- Tailored support for players, parents and club staff
- Detailed impact reporting and case studies

10 COMMUNITY CLUBS



PROFESSIONAL CLUB SUPPORT

£10,000 PER YEAR

Work with your club to protect players, staff and community programmes.

- All premier package benefits
- Prominent sponsor recognition at stadium and across club channels
- Online-safety workshops for academy youth teams, staff and community players
- Co-branded campaigns and content
- Comprehensive impact reports and community reach

20+ COMMUNITY CLUBS

COMMUNITY CLUBS AND ORGANISATIONS CAN INCLUDE:

YOUTH TEAMS AND ACADEMIES | SCHOOLS AND COLLEGES | GRASSROOTS FOOTBALL CLUBS | PARENTS AND FAMILIES | LOCAL LEAGUES AND TOURNAMENTS | CHARITIES AND COMMUNITY GROUPS

POSTGUARD

PROTECT WHAT YOU POST

ACCESS POSTGUARD ANYWHERE.
LEARN. CHECK. STAY PROTECTED.

DESKTOP APP. MOBILE APP. ONLINE TRAINING.
ALL THE TOOLS YOU NEED IN ONE PLACE.



SAFER PLAYERS STRONGER CLUBS

DESKTOP APP

FULL PROTECTION ON YOUR COMPUTER

A powerful dashboard with all PostGuard tools and features.



PRE-POST SAFETY SCANNER
Analyse images and captions for risks before you post.

HISTORIC DIGITAL FOOTPRINT SCAN
Review past posts, images and online presence.

ACCOUNT MONITORING
Track multiple social media accounts in one place.

DETAILED REPORTS
Risk scores, insights and personalised advice.

MOBILE APP

PROTECTION IN YOUR POCKET

Check, monitor and get alerts wherever you are.



QUICK & EASY TO USE | REAL-TIME ALERTS & NOTIFICATIONS | CHECK POSTS ON THE GO | MANAGE MULTIPLE ACCOUNTS

ONLINE TRAINING SESSIONS

PRACTICAL, ENGAGING AND CERTIFIED

Build awareness, develop safer habits and reduce risk.



RISK HUNTER
Essential online safety for everyday users.

EXECUTIVE RISK HUNTER
Advanced training for senior staff, executives and high-profile individuals.

RISK ROOM
Interactive, scenario-based training with real-life examples.

SIGNAL LOCK ROOM
In-depth training for those at higher risk.

CERTIFICATES OF COMPLETION
Receive a certificate for each course and a final certificate to show your commitment to online safety.



COMMUNITY CLUBS & GRASSROOTS FOOTBALL

TOGETHER WE CAN CREATE SAFER, HAPPIER AND MORE INCLUSIVE FOOTBALL COMMUNITIES.

YOUTH TEAMS AND ACADEMIES | SCHOOLS AND COLLEGES | GRASSROOTS FOOTBALL CLUBS | PARENTS AND FAMILIES | LOCAL LEAGUES AND TOURNAMENTS

SAFE CLUBS STRONGER COMMUNITIES

POSTGUARD
PROTECT WHAT YOU POST

PROTECT YOURSELF. STAY SAFE ONLINE.

PROTECT YOUR FAMILY. KEEP THEM SAFE TOO.

PROTECT YOUR CLUB. SAFER PLAYERS AND STAFF.

WWW.POSTGUARD.UK

SECURITY@POSTGUARD.UK

POSTGUARD FOOTBALL CLUBS

PROTECTING PLAYERS, STAFF AND YOUR CLUB.
BRIGHTER FUTURES TOMORROW.

EDUCATE SAFER PLAYERS

PROTECT SAFER CLUBS

EMPOWER STRONGER COMMUNITIES

SAFER PLAYERS STRONGER CLUBS

THANKS FOR READING

TOGETHER WE CAN CREATE A SAFER, HAPPIER FOOTBALL COMMUNITY.

If you have any questions, would like to discuss a partnership or need more information about PostGuard for your academy, club or organisation, please get in touch.

Email
security@postguard.uk

Website
www.postguard.uk

Call
07854 149304



PROTECT YOUNG PLAYERS ONLINE

SUPPORT CLUBS AND ACADEMIES

BUILD STRONGER COMMUNITIES

CREATE BRIGHTER FUTURES

VISIT POSTGUARD.UK TO LEARN MORE